

Dear Fundraiser:

Winter's surprise arrival has us all thinking about wreaths and greens. And just in time, we have Wilson Farm's Holiday Fundraiser Pricing and information ready for your group. Prices have held quite steady, with either a small increase or none at all. Good news at a time when prices everywhere are rising and when groups need more help than ever.

I know many of you have been waiting anxiously to get started and we appreciate your patience as we put together the best prices possible. On the enclosed Price List/Group Order Form you'll find all your annual favorites and several great new items that will be easy to sell as perfect Hostess, Teacher, and last minute Holiday gifts. For a unique gift, we're offering you the Wilson Farm Country Cookbook autographed by Lynne Wilson. This is the only place you'll find this personalized classic.

The Gingerbread House kits and undecorated gingerbread men and frosting tubes have become a big seller in the two years we've been offering them.. These are great opportunities for community events and class or group parties. Have a Gingerbread House making night at school, pre-sell your tickets and order just the number of kits you'll need. They're also perfect take homes for families to decorate together.

Look for the Snowflake symbol next to all of this year's new additions.

Remember:

- **Fill out and submit the Participation Form by fax, mail or email.** No orders can be processed unless we have received a Participation form. It keeps our contact information up to date and lets us know to watch for your order.
- Visit www.wilsonfarm.com/fundraising.html for additional fundraising information. You'll also find a color flyer highlighting all our great fundraising items.
- Pie sales make a great addition to your Holiday Fundraising. You'll find information on our Pie Fundraiser and related forms at www.wilsonfarm.com/fundraising.html .
- Pre-selling means you only pay for items you've already sold. No wasted resources.
- **All orders must be submitted at least 5 -7 days prior to your chosen pick-up date.** You can take those last minute orders after submitting your order form. We try to have items on hand to cover your last minute sales.
- **Orders must be received by December 12 to guarantee inventory.** Late orders will be filled based on current availability.
- Please feel free to contact me at 781-862-3900 or by email at heather@wilsonfarm.com with questions or special requests.

I look forward to working with you and wish you a very successful Fundraising Season.

Sincerely,

Heather Aveson
Fundraising